

Hi all,

We are happy that you are making this Sprinklr CX Connect event happen with us!
Here you can find more information about the event.

Client: Sprinklr is an American software company based in New York that develops a SaaS customer experience management platform. [Link to website.](#)

Event: Sprinklr CX Connect 2023 is an event for the customers and prospects, and also partners.

This event is part of the roadshow, which takes place also in Copenhagen, Amsterdam, Riyadh, Madrid, Milan and Dubai during the summer and early autumn.

Pax: 90

Event participants: Both men and women, from local and international companies from different industries, mostly local people.

Language: English & French

TAPAUS team on site:

Tanja Poikonen (Producer) and Reetta Lehtinen (Account Director)

Onsite contact person: Tanja Poikonen +358407296461

Schedule:

Event day 4th of July

13:00 - 13:50 Arrival & Lunch

13:50 - 14:00 Welcome by Sprinklr

14:00 - 14:20 Olivier Metier & Ludovic Tran from Accenture

14:20 - 14:40 Philippe Peter, Sprinklr

14:40 - 15:10 Thomas Husson, Forrester

15:10 - 15:30 Break ☕

15:30 - 16:00 Simon Boulogne, Toyota France & Manuella Cheklit, Deloitte Digital

16:00 - 16:30 Giovanni Tavani (Mars), Benjamin Blanc - KPMG FRance

16:30 - 17:00 Neil Harbisson - The Renaissance of our Species

17:00 - 19:00 Networking, Cocktails & Music

Clothing: Business casual (no need to wear all black/dark, colorful clothing is desirable)